

END - OF - LIFE CARE

Igniting
PURPOSE with **PASSION**

ALABAMA HOSPICE ORGANIZATION

AHO

**26th ANNUAL
CONFERENCE**

October 11-13, 2010

Renaissance Montgomery Hotel and Spa
Montgomery, Alabama

Vendor/Exhibitor & Sponsor
Information and Registration

Igniting PURPOSE with PASSION

ALABAMA HOSPICE ORGANIZATION

26th ANNUAL CONFERENCE
October 11-13, 2010

Renaissance Montgomery Hotel
and Spa
Montgomery, Alabama

■ Conference Information and General Information

Please contact:

Alabama Hospice Organization
P. O. Box 4606
Montgomery, AL 36103
Phone: 334-240-0909
Toll Free: 800-355-1973
Fax: 334-262-3777

■ Hotel Information and Location

Renaissance Montgomery Hotel & Spa
201 Tallapoosa Street
Montgomery, AL 36104
Phone: 334-481-5000
Fax: 334-481-5005
Toll Free: 1-877-545-0311
www.renaissancemontgomery.com
Room rates start at just \$124 /night
when you inform the reservation
specialist you're attending the Alabama
Hospice Organization's Annual
Conference. **HURRY!** Room block
closes on **September 10, 2010.**

On behalf of the Alabama Hospice Organization's (AHO) Board of Directors and Conference Committee, I want to invite you to join those who provide or support hospice care in Alabama on October 11-13 for the **AHO's 26th Annual Conference, "End of Life Care: Igniting Purpose with Passion"**. By popular request of last year's attendees, the conference will be held once again at Montgomery's Marriott Renaissance Hotel and Spa.

This event is AHO's primary outreach and educational opportunity for Alabama's key hospice decision makers, clinicians, and administrators. Because of this event's importance we have engaged national speakers to join in this event. We are excited to share with you a few of our faculty. Deborah Grassman who is well known for her work with veterans will be Monday's opening plenary speaker. Galen Miller, Executive Vice President of the National Hospice and Palliative Care will be sharing a national view of hospice care issues. Jenny Nolen, a nationally known humorist and motivational speaker will be the plenary speaker on Tuesday. Other nationally known speakers will include Dale Knee, President and CEO of Covenant Hospice who will be speaking on leadership and Rachel Hold-Weiss an attorney with Arant Fox who will address OIG concerns in relation to hospice care. Also, BC Farnham, a nationally celebrated speaker sponsored by National Hospice Sales Institute will join other faculty recognized in the state for their contributions to hospice care.

I hope that you'll join us as an exhibitor for this event. We have listened to the suggestions of last year's exhibitors. We will make every effort to implement as many of those suggestions as possible and try to assure that exhibitors are located so that the attendees will have access to you and your products.

Exhibit details are provided in this information for your review. AHO realizes that you have many opportunities to work with various healthcare providers and sincerely appreciate your participation. You may also be interested in sponsoring a portion of this conference. If so, this opportunity is available and detailed information is also included in this brochure.

Again, AHO is grateful for your ongoing support of hospice care in Alabama. I look forward to meeting you again in Montgomery!

Rhonda Osborne, RN, BSN
President, Alabama Hospice Organization
CEO, Hospice of Marshall County

Sponsorship Program

The Alabama Hospice Organization has a sponsorship opportunity available for every budget during its 2010 Annual Conference, October 11-13, 2010 at the Renaissance Montgomery Hotel and Spa.

- Your company will be **recognized verbally** and with **prominent signage** at event and in conference materials for each sponsorship.
- **Sponsorships of \$500.00 - \$800.00** include attendance for two (2) representatives from your company at the conference. Each additional representative will be \$50.00
- **Sponsorships of \$1,000.00** or more include attendance for four (4) representatives from your company at the conference. Each additional representative will be \$50.00
 - **Convention Reception** 1 of 5 @ \$1,000.00 each
 - **Convention Lunches** 1 of 6 @ \$800.00 each
 - **Convention Breakfasts** 1 of 6 @ \$600.00 each
 - **Afternoon Soda/Water Breaks** 1 of 4 @ \$500.00 each
 - **Morning Coffee Breaks** 1 of 4 @ \$350.00 each

To participate, please complete the Registration Form on the opposite page.

Vendor/Exhibitor Information

EXHIBITION DATES AND TIMES

Monday, October 11

10:00 p.m. - 12:00 p.m.

Set-Up

12:00 p.m. - 5:00 p.m.

Exhibits Open

Tuesday, October 12

7:30 a.m. - 6:30 p.m.

Exhibits Open

5:30 p.m. - 6:30 p.m.

Reception

Wednesday, August 13

7:30 a.m. - 12:00 p.m.

Exhibits Open

12:00 p.m. Dismantle

All times and schedules are subject to change.

STANDARD EXHIBITION BOOTH LEASE

AHO Members - \$650.00 Non-Members - \$800.00

Registration forms and full payment must be received by **September 1, 2010**.

Registrations received after September 1, 2009 must include a \$100.00 late fee.

Standard Booth Lease Rates above include:

- One (1).....Company I.D. Sign
- One (1).....6' Topped and Skirted Table
- Company listing in program
- Attendance for two (2) representatives from your company at conference events
- Two (2).....Side Chairs
- One (1).....Wastebasket

ELECTRICITY IS PROVIDED, BUT ONLY UPON REQUEST. Additional services may be purchased by exhibitors through arrangements with George Fern Company, AHO's Convention Services Contractor.

PLEASE NOTE: Due to space limitations at the hotel, a limited number of booth spaces are available for lease. All booths will be assigned on a "first come/first served" basis with premium booth locations being assigned first. A 50% deposit is required to reserve your requested space. All payments must be made in full by **September 1, 2010**. Due to contractual obligations, no refunds will be made for cancellations received on or after **September 1, 2010**; 60% refund for cancellations made on or before August 15, 2010.

Vendor/Exhibitor/Sponsor Registration (Please Print)

END-OF-LIFE CARE



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Renaissance Montgomery

Hotel and Spa

Montgomery, Alabama

Complete this form and mail with your payment to:

Alabama Hospice Organization

Attention:

Annual Conference Exhibits

Post Office Box 4606

Montgomery, AL 36103

Note:

A 50% deposit is required to hold your exhibit space.

Need More Info?

Call AHO:

Call: (334) 240-0909

Fax: (334) 262-3777

Company Name: _____

Contact Person: _____

Postal Address: _____

City/State/ZIP: _____

Telephone: (_____) _____ Fax: (_____) _____

Email: _____

EXHIBITOR: Number of Booths requested _____ Electricity required

Exhibitor Registration includes attendance to the conference for **two (2)** representatives from your company at no charge.

Each additional representative will be \$50.00. Names of representatives from your company who will be attending the event:

- | | |
|-----------------------|-----------------------|
| 1. _____ (No Charge) | 2. _____ (No Charge) |
| 3. _____ (@\$50 Each) | 4. _____ (@\$50 Each) |
| 5. _____ (@\$50 Each) | 6. _____ (@\$50 Each) |

SPONSORSHIP: I am interested in being a sponsor. Please contact me.

I would like to sponsor: Convention Reception, \$1,000 Lunch, \$800 Breakfast, \$600

Afternoon Break, \$500 Morning Break, \$300

Sponsorship Registration of \$500 - \$800 includes attendance to the conference for **two (2)** representatives from your company at no charge.

Sponsorship Registration of \$1,000 includes attendance to the conference for **four (4)** representatives from your company at no charge.

Each additional representative will be \$50.00. Names of representatives who will be attending the event:

- | | |
|-----------------------|-----------------------|
| 1. _____ (No Charge) | 2. _____ (No Charge) |
| 3. _____ (No Charge) | 4. _____ (No Charge) |
| 5. _____ (@\$50 Each) | 6. _____ (@\$50 Each) |
| 7. _____ (@\$50 Each) | 8. _____ (@\$50 Each) |

TOTAL ENCLOSED: \$ _____

Check Enclosed Please bill my: MasterCard Visa American Express

Card # _____ Security Code _____ Exp. Date _____

Mailing Address for Credit Card: _____

Signature: _____

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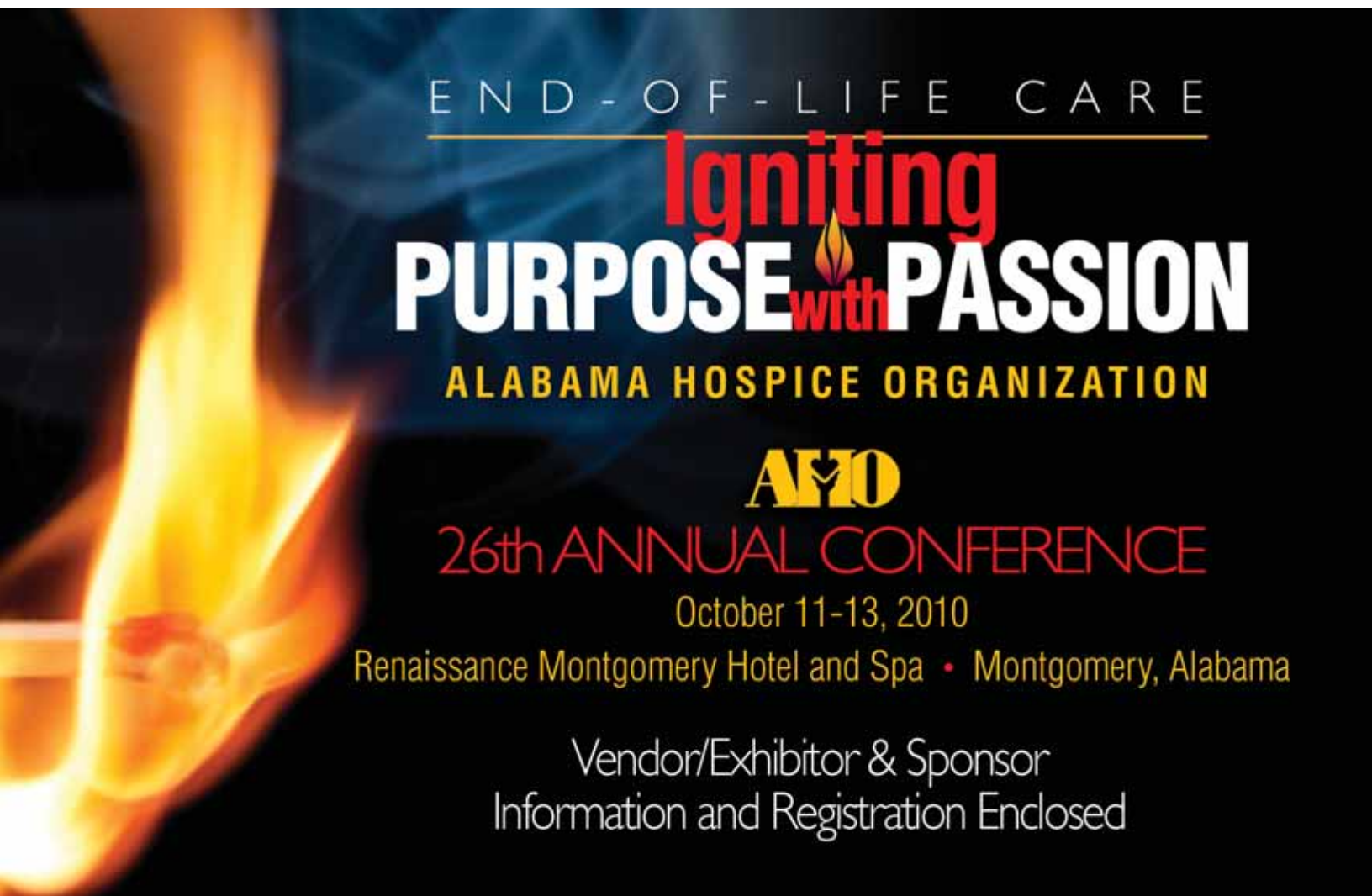
October 11-13, 2010
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**VENDOR/EXHIBITOR
& SPONSOR INFORMATION
AND REGISTRATION
ENCLOSED**

ALABAMA HOSPICE ORGANIZATION

Post Office Box 4606
Montgomery, Alabama 36103

ADDRESS SERVICE REQUESTED



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Information and Registration Enclosed